

# KHADIJAH MALONE

DESIGNER

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732-421-9091

## EDUCATION

### Rutgers University

BA in Visual Arts & Design |  
2016 - 2020  
minor in Digital Communication,  
Information, and Media

## CERTIFICATES

### HCIx: Human-Computer Interaction I: Fundamentals & Design Principles

Georgia Institute of Technology  
| June 2020

### Foundations of User Experience Design Google | April 2021

## TOOLS

Figma  
Sketch  
Invision  
Illustrator  
InDesign  
Photoshop  
After Effects  
Abstract  
HTML5 / CSS3  
Principle  
Framer

## SKILLS

Interaction Design  
Prototyping  
Wireframing  
User Flows  
Usability Testing  
Branding  
Content Strategy  
Copywriting  
Journey Mapping

## WORK EXPERIENCE

### Social Designer (Communications Assistant)

NAACP Legal Defense Fund | Aug 2020 - Present

- Designed graphics for campaigns, events, and social media
- Served as content manager for in-house intranet site
- Wrote copy for advertisements and campaigns with Twitter, Spotify, and Genius
- Managed team finances
- Curated content for social media accounts w/ 290k following

### User Experience Designer (Volunteer)

UX Rescue | Oct 2020 - Present

- Designed graphics, wireframes, high-fidelity prototypes for website and app
- Conducted user research in preparation for app development
- Incorporate research findings into the user-friendly design

### Art Administration Office Assistant

Rutgers University | Sep 2019 - May 2020

- Created posters and content for school social media accounts and events
- Conducted research for administrative data project
- Assisted students and administrators
- Managed University art gallery
- Coordinated art gallery activities, events, and receptions

### Videographer

The Standards | Feb 2019 - Aug 2019

- Filmed, produced, and edited content for weekly video posts
- Designed advertisements for online marketing campaign

### Design & Social Media Intern

BuildxBloom | Fall 2018

- Assisted in brand redesign
- Managed social media accounts with a following of over 35 thousand users
- Presented comprehensive branding guidelines and produced all marketing material
- Organized workshops, speaker talks, and talked with sponsors on behalf of the nationwide network of regional group leaders